

2009 Program Schedule

Week-1								
11/1 (Sun)						3:00-- Check-in 5:00-- Program Registration 5:30-- Program Introduction 6:30-- Welcome Dinner		
11/2 (Mon)	9:00-10:30 Building a Learning Community	10:50-12:20 Frameworks for Effectiveness: Individual, Team and Organization	LUNCH	1:20-2:50 Understanding Your Leadership	3:10-4:40 Increasing Leadership Capabilities	Individual/ Group Reflection/ Assignment	DINNER Individual/ Group Reflection/ Assignment	
11/3 (Tue)	Creating and Leading Effective Teams	Organizational Context and Culture		Managing Across Cultures	Putting it All Together			
11/4 (Wed)	BREAKFAST	Principles of Accounting and Finance		Case Discussion:	Corporate Finance and Capital Structure			Case Discussion:
11/5 (Thu)		Exploring Japan's "Coolness"		Exploring Japan's "Coolness"				
11/6 (Fri)	Introduction to Marketing Strategy	Using Marketing Strategy Framework		Segmentation: Targeting and Positioning	Competing with Brand Equity			
11/7 (Sat)	Competing with Brand Equity (cont'd)	Building Customer Relationships		Pricing Strategies	Value Pricing			Free

Please note that the schedule is subject to change.

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Week-2

11/8 (Sun)	Free						The Program will reconvene at 8:00pm with group assignment.		
11/9 (Mon)	9:00-10:30 Strategic Issues Facing Global Corporation	10:50-12:20 Strategy Development: Frameworks and Best Practices	LUNCH	1:20-2:50 Strategy Development: Frameworks and Best Practices (cont'd)	3:10-4:40 Growth through Acquisitions and Strategic Alliances	Individual/ Group Reflection/ Assignment	Individual/ Group Reflection/ Assignment		
11/10 (Tue)	Creating Successful Service Driven Strategies	Strategy Execution: Frameworks and Best Practices		Designing and Managing High Performance Organizations	Leading Strategic Change Initiatives		7:00-9:00 Introduction to Simulation		
11/11 (Wed)	BREAKFAST	8:00 - 9:00 Introduction to Simulation (cont'd)	9:00-11:30 Simulation: - Board Meeting - Strategy Formulation	LUNCH	12:30-3:30 Simulation: Decision Round I	3:40-4:10 Simulation: Results & Reflection I	4:20-8:30 Simulation: Decision Round II	DINNER	→ (cont'd) 8:30-10:30 - Results & Reflection II - Strategy Revision
11/12 (Thu)	8:30-12:00 Simulation: Decision Round III	→ (cont'd)		12:45--3:00 Simulation: - Results & Reflection III - Preparation for Shareholders' Meeting	3:15 - 7:15 Simulation: - Shareholders' Meeting - Final Debrief			Individual/ Group Reflection/ Assignment	
11/13 (Fri)	8:30-10:30 Developing a 100-Day Action Plan	10:30-12:30 Sharing and Committing Action Plan in Groups		1:30-3:30 Group Presentation of Action Plans	4:00-5:20 What Lies Ahead for Future Global Leaders	6:00-6:40 Certificate Presentation	7:00- Celebration Reception		
11/14 (Sat)	'-- 11:00 Check-out								

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