

>>(Reference)Program 2008

## Week-1

<b>11/2 (Sun)</b>					3:00-- Check-in 5:00-- Program Registration 5:30-- Program Introduction 6:30-- Welcome Dinner			
<b>11/3 (Mon)</b>	9:00-10:30 Building a Learning Community <i>Kaminstein</i>	10:50-12:20 Frameworks for Effectiveness: Individual, Team and Organization <i>Kaminstein</i>	1:20-2:50 Understanding Your Leadership <i>Kaminstein</i>	3:10-4:40 Increasing Leadership Capabilities <i>Kaminstein</i>				
<b>11/4 (Tue)</b>	Creating and Leading Effective Teams <i>Kaminstein</i>	Organizational Context and Culture <i>Kaminstein</i>	Managing Across Cultures <i>Kaminstein</i>	Putting it All Together <i>Kaminstein</i>				
<b>11/5 (Wed)</b>	BREAKFAST	Principles of Accounting and Finance <i>Abe</i>	Case Discussion: Clarkson Lumber Co. <i>Abe</i>	LUNCH	Corporate Finance and Capital Structure <i>Abe</i>	Case Discussion: Sealed Air Leveraged Recapitalization <i>Abe</i>	Individual/ Group Reflection/ Assignment <b>DINNER</b>	Individual/ Group Reflection/ Assignment
<b>11/6 (Thu)</b>	Exploring Japan's "Coolness" <i>Characteristics of Japanese Long-lived Companies and Secrets of Their Longevity</i> Company Visit (TBA)		Exploring Japan's "Coolness" <i>Characteristics of Japanese Long-lived Companies and Secrets of Their Longevity</i> <i>Takeda</i> <i>Goto</i>					
<b>11/7 (Fri)</b>	Introduction to Marketing Strategy <i>Williams</i>	Using Marketing Strategy Framework <i>Williams</i>	Segmentation: Targeting and Positioning <i>Williams</i>	Competing with Brand Equity <i>Williams</i>				
<b>11/8 (Sat)</b>	Competing with Brand Equity (cont'd) <i>Williams</i>	Building Customer Relationships <i>Williams</i>	Pricing Strategies <i>Williams</i>	Value Pricing <i>Williams</i>	Free			

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## Week-2

11/9 (Sun)	Free						The Program will reconvene at <b>8:00pm</b> with group assignment.
11/10 (Mon)	9:00-10:30 Strategic Issues Facing Global Corporation <i>Ryan</i>	10:50-12:20 Strategy Development: Frameworks and Best Practices <i>Ryan</i>	1:20-2:50 Strategy Development: Frameworks and Best Practices (cont'd) <i>Ryan</i>	3:10-4:40 Growth through Acquisitions and Strategic Alliances <i>Ryan</i>	Individual/ Group Reflection/ Assignment	Individual/ Group Reflection/ Assignment	
11/11 (Tue)	Creating Successful Service Driven Strategies <i>Ryan</i>	Strategy Execution: Frameworks and Best Practices <i>Ryan</i>	Designing and Managing High Performance Organizations <i>Ryan</i>	Leading Strategic Change Initiatives <i>Ryan</i>			
11/12 (Wed)	8:00 - 9:00 Introduction to <b>Simulation</b> (cont'd)	9:00-11:30 <b>Simulation:</b> - Board Meeting - Strategy Formulation	12:30-3:30 <b>Simulation:</b> Decision Round I	3:40-4:10 <b>Simulation:</b> Results & Reflection I	4:20-8:30 <b>Simulation:</b> Decision Round II	7:00-9:00 Introduction to <b>Simulation</b>	
11/13 (Thu)	8:30-12:00 <b>Simulation:</b> Decision Round III	(cont'd)	12:45--3:00 <b>Simulation:</b> - Results & Reflection III - Preparation for Shareholders' Meeting	3:15 - 7:15 <b>Simulation:</b> - Shareholders' Meeting - Final Debrief	DINNER	(cont'd) 8:30-10:30 - Results & Reflection II - Strategy Revision	
11/14 (Fri)	8:30-10:30 Developing a 100-Day Action Plan	10:30-12:30 Sharing and Committing Action Plan in Groups	1:30-3:30 Group Presentation of Action Plans <i>Ryan</i>	4:00-5:20 What Lies Ahead for Future Global Leaders <i>Ryan</i>		6:00-6:40 Certificate Presentation	7:00- Celebration Reception
11/15 (Sat)	-- 11:00 Check-out						

Please note that the schedule is subject to change.